



Event Risk management



This course provides the knowledge and best practices learned from dealing with specific event shocks such as the collapse of a financial market; a government coup or change; a currency devaluation etc.

The course will allow managers to plan for and manage through catastrophic financial events, as well as position the organization to optimize its performance during the recovery.

Program Objectives:

- Provide participants with the tools, best practices, and understanding to mitigate the effects of an Event:
 - Before the Event happens and during the crises caused by an Event
 - Be positioned for the Recovery and Return to Normalcy
- Inculcate need for creating financial & physical options when doing business in volatile environments
- Create a paradigm shift in how senior management reacts to crises:
 - Process to have external Event Response Team of trained experts to assist local management in their response to the Event
 - Senior management buy-in for the need and requirement to invest a portion of margin in financial and physical options (it becomes a cost of doing business)
 - Understand the need to empower Internal Event Control Units to deal with the crisis
 - Achieve a balance in managing the Event between the short term Liquidity and Profitability needs and long-term health of the Franchise and Brand
- Add to the lessons learned and successes for managing Event-caused crises



Who should attend?

- Senior staff who need to understand how to plan and manage the crises that follow a political, economic or natural disaster Event, which may cause a run on the bank or dramatically impair customer's ability to repay their loans
- Sales, Credit, Operations and other staff critical to managing through the crisis
- Compliance officers, internal auditors and operational risk managers
- Marketing team, fraud and collectors managers



Course Delivery:

- Core techniques: Lecture, group exercises and case studies
- Additional options: Computer simulation, pre-course reading, Daily & Final exams
- Duration: 1 to 3 days, depending on delivery options chosen.

Course Delivery Options:

- Client can include special topics presented by its staff or incorporated into material
- Use of daily and final exams to test knowledge and identify areas for special focus
- Pre-course assignments to cover basic information outside of the classroom.
- On-site consulting by the instructor immediately after the course or as a follow-up